

PRESS RELEASE

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Amba Products offers first-ever towel warmer CEU course

ATLANTA, GA (October 16, 2013) – Amba Products, a national leader in marketing and distributing high-end European stainless steel decorative hardware, is offering the first-ever Continuing Education Unit (CEU) course on the functions, benefits and applications for towel warmers, one of its signature products.

The course is designed for architects, specifiers and interior designers and others in construction and related industries who have an interest in learning about the value of using towel warmers in the design of functional aesthetically appealing bathrooms and whose professions require CEU credits. Amba is offering the course as a distance e-learning opportunity in partnership with AEC Daily. The course is free and can be downloaded at <http://www.aecdaily.com/login.php>. Participants will receive a certificate of completion.

A towel warmer is an economical and efficient decorative source of heat that adds comfort to a room. In addition to keeping towels warm and dry, they reduce laundry loads and water consumption and help keep bathrooms mold and mildew free.

Amba, headquartered in Atlanta, makes (markets) affordable, high-quality, electric towel warmers predominantly from solid 304 Stainless Steel. Italian-designed Amba Towel Warmers are available in a variety of styles and finishes to suit all tastes, sizes, and shapes to complement any decor and fit in any budget.

There are eight Amba Towel Warmer Collections to choose from, and Custom designs are available to meet unique style preferences. Towel bars can be narrow, broad or flat panels. Finish options include polished steel, brushed steel, oil-rubbed bronze, white, polished nickel, and brushed nickel.

Heating up in as little as 15 minutes, Amba Towel Warmers do much more than keep towels or bathrobes dry and warm. They can double as space heaters, not only warming bathrooms in winter and preventing molds and mildew, but also providing heat to laundry rooms, mudrooms,

saunas, spas, kitchens, basements, garages, workshops, or boats. Items that dry on them can range from delicates to wet boots, shoes, or winter jackets.

The units can be mounted on the wall by a certified electrician. Electric units can be plugged into an outlet or hardwired. **There are plug-in freestanding units that do not require mounting and can be moved to any room.** The towel warmers can be operated with on-off switches or timers and, in some models, the temperature can be controlled with digital heat controllers.

The following associations have approved the course: The Alberta Association of Architects (AAA); American Institute of Building Design (AIBD); Architects' Association of New Brunswick (AANB); Architectural Institute of British Columbia (AIBC); BOMI International, Independent Institute for Property and Facility Management Education (BOMI); Construction Specifications Canada (CSC); Florida Board of Professional Engineers (FBPE); Health, Safety and Welfare (HSW); National Association of Home Builders (NAHB); National Association of the Remodeling Industry (NARI); National Kitchen & Bath Association (NKBA); Newfoundland & Labrador Association of Architects (NLAA); Northwest Territories Association of Architects (NWTAA); Ontario Association of Architects (OAA); Ordre des architectes du Québec (OAQ); Registered Continuing Education Program (RCEP); Saskatchewan Association of Architects (SAA).

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Enclosure: 1 x photo